



**CED NETWORK**  
Connect, Empower, Deliver



# Press Release

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## ***Home S.A.F.E. To Launch During Fire Prevention Month: October 23<sup>rd</sup> & 26<sup>th</sup>, 2015***

**Wilson, North Carolina.** As we age, our senses of sight, touch, hearing and smell tend to decline. Everyday tasks become more difficult, and it becomes harder for us to live independently. According to the Center for Disease Control and Prevention, falls are the leading cause of both fatal and nonfatal injuries for older adults. In 2013, 2.5 million nonfatal falls among older adults were treated in emergency departments, and the direct medical costs of falls (adjusted for inflation) were 34 billion dollars. Such injuries could happen to anyone and often result from hazards in the home that are easy to overlook but also easy to fix.

WCIA CDC, a network affiliate of an integrated coalition comprised of community-based service delivery organizations, will join the field in an initiative launch across Southeastern North Carolina of Project Home S.A.F.E. during Fire Prevention Month on October 23<sup>rd</sup> -26, 2015. Activities being hosted by local affiliate agencies across the region, in collaboration with partners that include Wilson County Department of Social Services, Upper Coastal Plains Council of Government, Wilson Fire Department, USDA, NCAARP, NC Division on Aging, Wilson 2020 and the NCHFA, will focus on strategies and approaches designed to ensure safety and foster independence of aging loved ones.

Project Home S.A.F.E. is a comprehensive Senior Home Safety Assessment and Modification Pilot being implemented in Southeastern NC over the next two years. The project's **goal** is to prevent the risk of in-home falls by senior adults through increasing their awareness, knowledge and access to evidence-based home safety measures that reduce hazards, decrease life threatening injuries and saves millions in associated costs.

**Come learn more October 23<sup>rd</sup> about Healthy Meals as You Age and "Move" a weight management program; On October 26<sup>th</sup> Home S.A.F.E. , Fire and Fall prevention Program for older Adults, " An Introduction to a Matter of Balance other topics include resources for home modification for achieving home safety and promoting independent living for Aging Adults. Gee Corbett Village Senior Center: 1817 Butterfield Lane: Wilson, NC: Free and Open to the Public ♦ Pre-registration Requested ♦ Please contact us at 252-243-4855 or 252-243-7703**