



NORTH CAROLINA ASSOCIATION OF  
COMMUNITY DEVELOPMENT CORPORATIONS  
Strengthening Communities,  
Increasing Opportunities.



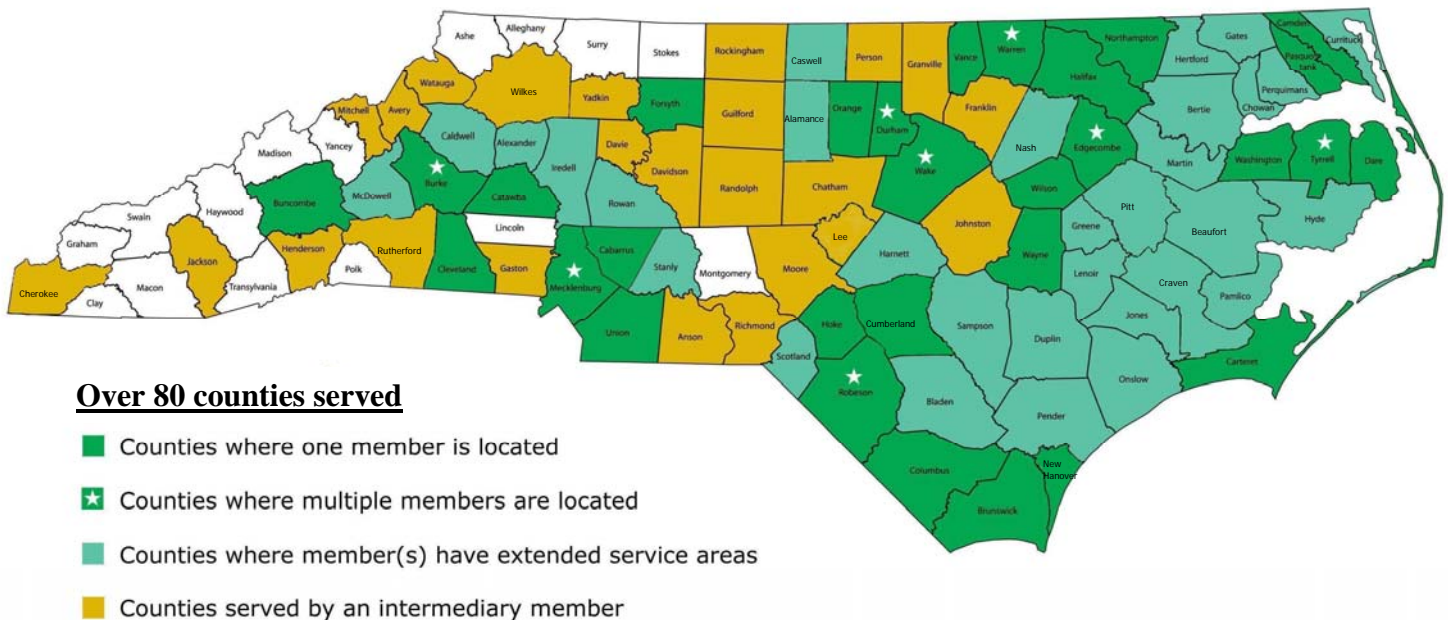
**Who we are:** The mission of the North Carolina Association of Community Development Corporations (NCACDC) is to strengthen the North Carolina economy and **build a better tomorrow for all North Carolinians** by advancing innovative, community-based economic development strategies that creates opportunity-rich communities where NC residents live and work.

**What we do:** Since its inception, NCACDC has provided statewide leadership in strengthening communities and increasing opportunities in NC, bringing together residents, business leaders and governments to provide data-driven solutions that benefit everyone. Utilizing our flexible statewide delivery network and leveraging strategic partnerships and collaborations, **we connect housing to jobs for working families, improve transportation choices, create safer, more appealing streets and downtowns, enhance public health and environmental stewardship, and expand the physical and social infrastructure needed for businesses to succeed and people to prosper.**

**How we do it:** Together with our member organizations and allies, NCACDC employs cutting edge, market-driven responses to pressing economic issues. These partnerships have strengthened and revitalized hundreds of communities across our state and attracted millions of dollars in leveraged investment. Focused on the economic recovery of NC's cities and rural communities, NCACDC and its locally based affiliates are using comprehensive strategies aimed at improving the economic well-being of people and neighborhoods.

- **ADVOCACY/PUBLIC POLICY:** Through NCACDC's leadership in a landmark national settlement, **\$30 million** in funds coming to NC will aid our affiliates and other advocates in assisting homeowners to access over \$300 million set aside to redress widespread mortgage abuses as well as stabilize local governments and fragile neighborhoods impacted by the housing crisis.
- **RESEARCH & DEVELOPMENT:** NCACDC utilizes research and data-driven analysis to develop comprehensive, market-based strategies to help decision makers, residents and our affiliates understand challenges and opportunities more clearly and develop better solutions. For example, Asheville-based affiliates took advantage of research we commissioned to help secure **\$11 million** in investment for a multi-use development project which will include 62 units of workforce rental housing and 15-20 units of commercial office and retail space.
- **ECONOMIC RECOVERY:** Using a new approach to rural development, NCACDC spearheaded a regional recovery process in Eastern NC that links support of the area's small and mid-sized farmers and enhancement of a local food supply chain to reduction of public health disparities related to obesity and residents' lack of access to fresh, nutritious and affordable foods. NCACDC's *Just Health and Food Initiative* responds to a steeply rising trend line which, if unaddressed, could cost NC and the local region an estimated **\$1.6 billion** in future medical care and lost productivity costs. By supporting the development of a local food system, our intent is to build a new economic model in the region and decrease health care expenditures.
- **CREATING RURAL WEALTH THROUGH ENERGY EFFICIENCY:** NCACDC is piloting a comprehensive approach to creating rural wealth through energy efficiency retrofitting. GETT Energy (Green Economic Transformation Through Energy) creates consumer demand through community education and public awareness and serves to revive the construction industry and enhance small business opportunities by certifying contractors to complete energy efficiency retrofits. This effort is targeted in Eastern NC in one of the poorest areas of the state which also has one of the highest utility rates in the state. By partnering with local financial institutions GETT Energy is bringing new funding tools to low wealth residents in this region.

# NCACDC Membership Coverage by County



## Our impact:

### Advocacy

Foreclosure prevention/housing counseling funding funneled through 43 organizations statewide resulting in the following savings reported in 2012:

- \$10.7MM in preserved equity
- \$94.2MM in avoided investor losses

### Research and Development

As part of a pilot program, investments of \$380,000 were added in residential energy efficiency improvements in a high utility cost region.

### Volunteer Hours

Our AmeriCorps VISTA program contributed the following volunteer service hours during 2012:

- 17,000 hours of service provided by VISTAs, plus
- 422 hours of service provided by 65 community volunteers recruited by VISTAs through July 2012

### Technical Assistance Hours

We provided over 3,000 hours of technical assistance to members and allies throughout NC in 2012.

## Benefits to the State:

- Developing innovative approaches responsive to economic threats and/or opportunities
- Developing and implementing local/regional/state economic recovery wealth creation models
- Protecting and expanding public and private investment in NC communities
- Leading and coordinating statewide network of community-based affiliates

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