



## **CONFERENCE 2009~ABSTRACT**

Together with the South Carolina Association of Community Development Corporations, the North Carolina Association of Community Development (NCACDC) will sponsor a Community Economic Development Conference, “*Transforming and Renewing Communities for the Future Through CED*” on August 2-5, 2009.

We will host this three-day conference at the Embassy Suites, 204 Centreport Drive, Greensboro, NC. We are spotlighting an array of ideas and solutions from an update on economic recovery trends, to the status of the national health care debate, sessions on the green economy and green home technologies, to a session on game changing developments for financial institutions and a home mortgage foreclosure mitigation update.

Linked by a common commitment to excellence in improving the quality of life in the Carolinas, our industries’ leading practitioners, investors, partners, donors, thinkers, clients and friends will convene in an exceptional gathering devoted to the understanding and practice of community economic development. Our joint conference is an opportunity for community builders to listen to the latest ideas and trends in state and federal spending and revenue development impacting economic recovery and neighborhood revitalization, while learning from noted experts, CDC practitioners and investment leaders.

### **Why should you join us for Conference 2009? Not just because this is the premiere event for CDC practitioners, but because:**

**PEOPLE:** Learn from many of the field’s leading practitioners, economists, thinkers and strategists—all ready to share ideas and unique experiences.

**ISSUES:** Our pre-conference event is focused on the context for community transformation. We will take a special look at the federal administration’s spending and revenue development efforts to reverse decades of growing inequalities by proposing to lift the incomes of working families by focusing on health care and education reform.

**OPPORTUNITIES:** We bring together CDC practitioners, investors, government officials and funders. Investors and funders are all about business—if you are looking for a partner for a promising economic recovery strategy or deal, this is the right place to be.

**INNOVATION:** An opening session focused on the changing state of the economy and the future of the CED industry; programs and strategies that incorporate green technologies, building science and energy retro-fits along with their alignment with our government’s new efforts to help everyday Americans find good paying ‘green collar’ jobs in their local communities; other practical solutions such as neighborhood stabilization and community-based job creation to help CDCs and their communities survive a severe economic downturn in the Carolinas; state and federal policy changes and much, much more.

**ANSWERS:** Our special panels and workshop sessions offer the tools you need to engage in many types of economic recovery and community-building activities. Our trainers are experts in their fields and possess the necessary skills to ensure you are equipped with the “right” information and answers.

**CITY/REGION:** The greater Winston-Salem/Greensboro Triad region offers many outlets for fun and excitement for the entire family, especially during the National Black Theatre Festival which attracts thousands of theatre-goers. Winston-Salem and this region are dynamic places for the arts. The Triad is a strong business center for NC. It’s also a hub for fantastic furniture sales and discount retail shopping.

***WON'T YOU JOIN US? YOUR PARTICIPATION WILL MAKE CONFERENCE 2009 A GREAT SUCCESS!***



## CONFERENCE-AT-A-GLANCE

### **Monday, August 3, 2009**

8:00 to 10:00 AM	Registration
10:00 to 12:00 PM	BB&T Focus Group I
12:00 to 1:15 PM	<b>LUNCH</b>
	Context for Community Transformation—Addressing Economic Inequalities
1:15 to 1:30 PM	<b>BREAK</b>
1:30 to 2:30 PM	So what's Health Got to Do with It?
2:30 to 2:45 PM	<b>BREAK</b>
2:45 to 3:30 PM	Education—Now Boarding for the Middle Class
3:30 to 4:30 PM	Making a Down Payment on the Green Economy

### **Tuesday, August 4, 2009**

8:00 to 10:00 AM	Registration
10:00 to 11:15 AM	Opening Plenary Session—Transforming & Renewing CED for the Future
11:15 to 12:30 PM	Concurrent Session I
	Green Recovery: Green Homes, Green Jobs
	Game Changing Developments for Financial Institutions
	Neighborhood Stabilization & Role of CDCs
12:30 to 12:45 PM	<b>BREAK</b>
12:45 to 2:00 PM	<b>LUNCH</b>
2:00 to 2:30 PM	<b>BREAK</b>
2:00 to 4:30 PM	<b>BB&amp;T Focus Group II</b>
2:30 to 3:45 PM	Concurrent Session I—repeated
3:45 to 4:00 PM	<b>BREAK</b>
4:00 TO 5:15	Concurrent Session II
	Foreclosure Mitigation
	Achieving Economic Justice
	Stimulus Package and CDCs

### **Wednesday, August 5, 2009**

7:30 to 8:30 AM	Prayer Breakfast
8:30 to 9:00 AM	<b>BREAK</b>
9:00 TO 10:15 AM	Concurrent Session II
	Community-Based Job Creation Strategies
	Resource Development—A Roadmap to Sustainability
	Managing Growth of Non-Profits to Success
10:15 to 10:30 AM	<b>BREAK</b>
10:30 TO 11:45 AM	Concurrent Workshops III
	Agriculture & Food-Based Development
	Community Development in Ethnic & Immigrant Communities
	Broadband & CED: Bringing a World of Possibilities to Our Communities
11:45 to 12:00 PM	<b>BREAK</b>
12:00 TO 2:00 PM	<b>LUNCH</b>
2:00 PM	<b>ADJOURN</b>

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